



# Green Economy Annual Impact Report 2025



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MANCHESTER**  
DOING THINGS DIFFERENTLY



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# Building a greener, net zero economy, powered by local suppliers.

Green Economy provides end-to-end support to businesses as the UK transitions to net zero.

Through a range of services including consultancy, training, intelligence and sales brokerage, Green Economy (GE) is dedicated to accelerating corporate decarbonisation, whilst driving economic growth for the local green technologies and services supply chain.

In 2024-25 our ambition was to reach a wider business audience to demystify and demonstrate the benefits of decarbonisation, whilst intensively supporting businesses to take action through independent, expert support. Simultaneously, we drive growth in the green economy through market opportunities and upskilling, whilst supporting new market entry, to create a thriving green tech work force.



## Impact report

In this report we highlight key achievements during 2024/2025.



### HIGHLIGHTS

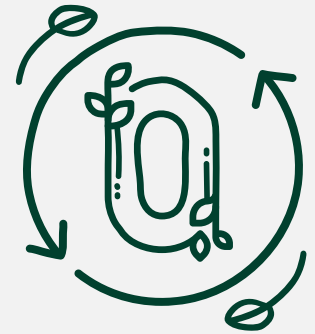
- Green Economy has engaged with **5,804** businesses in the 2024-25 financial period.
- Intensive decarbonisation support with **60** business clients, leading to **3,942t** CO2e savings identified and **450,000** tonnes of carbon reduction targets set.
- Growth of the solar supply chain, upskilling **20** new entrants and increasing capacity in Greater Manchester by **16 %** via the new Solar Installer Accelerator training programme in partnership with MCS.
- **£664,367** of green tech investments identified and brokered for Green Economy members.
- Launch of a new Solar Calculator tool leading to **63** new solar opportunities for local suppliers worth **£1,033,675**.
- Launch of a new Carbon calculator leading to **220** carbon footprints and **60,000t** CO2e identified and mapped out across all scopes.
- Identifying **900** tonnes of CO2e reduction opportunities in York-based businesses, doubling our targeted goal in the York decarbonisation programme.
- Green tech businesses supported through West Yorkshire Combined Authority growth programme to increase sales by **£592k**.
- Reaching over **20 million** viewers through communications and business activities.
- **149** new Marketplace profiles published on Green Economy's website for green tech and services suppliers to showcase the breadth and depth of local supply chains.
- **39** individuals completing 3 day accredited sustainability training, providing their organisation with the skills to deliver net zero.



# Decarbonisation of the business base

Green Economy works with businesses to help them align net zero with business growth, providing support that improves competitiveness, builds resilience whilst reducing carbon from their business, operations and supply chain.

Our teams develop and support delivery of carbon reduction strategies via training, workshops, resources and consultancy support, all focusing on accelerating corporate decarbonisation to achieve the net zero ambition. Our work has led to:



**269** businesses supported to accelerate actions against net zero and improve their competitiveness.

**577** individuals upskilled to take action to improve the environmental performance of their organisations

**3,942** tonnes of CO<sub>2</sub>e saved from business support.

**£663,000** of cost savings identified for businesses'

## IMPACT IN ACTION musicMagpie

musicMagpie are a national firm that refurbish and sell old tech including mobile phones, tablets, laptops, and more. They approached Green Economy for support to understand and reduce their carbon footprint and to embed sustainability across multiple sites and work settings.

### OUR SUPPORT & IMPACTS

- Onsite consultancy: ESOS and resource efficiency review, developing a carbon reduction roadmap which would enable the business to achieve net zero to an agreed timeline.
- LED Lighting project feasibility, supplier sourcing.

**Green Economy can help with vetting any potential suppliers out there or make direct introductions if you're unsure where to start. Carbon consultancy can be a very useful approach to help your business understand where it can save on energy and emissions.**

Phill Marples, Sustainability Manager, musicMagpie

**36.25 tCO<sub>2</sub>e saved**

**Energy bills reduced**

**67,000 kWh saved**



# Growing the green tech supply chain



- More than **220** green tech businesses supported to build resilient businesses, improve competitiveness and grow
- **£1,256,373** sales increased as a result of support
- **81** expressions of interests sent out to Marketplace members generating **£664,367** sales from four companies.
- **£823,051,558** public sector tenders shared with green tech suppliers (if value published)
- **69** jobs created or safeguarded
- **100** businesses supported to enter new markets to access new sales opportunities
- **43** businesses adopting new or improved products or services to improve their competitiveness

## IMPACT IN ACTION

### Trust Electrical Heating

Trust Electric Heating manufacture and install an innovative British electric heating solution for homeowners and businesses across the UK.

#### OUR SUPPORT & IMPACTS

They approached Green Economy for support to build commercial growth, requiring new routes to market to compete with other heating technologies and providers.

<b>£500k increased sales</b>	<b>3 jobs created</b>
<b>Two new market entries facilitated</b>	<b>Product testing and development pilot</b>



The fully-funded support we have received from Green Economy has been invaluable. Being able to tap into their knowledge and connections means that we've made a huge leap forward with our growth plans this year.

Fiona Conor, Managing Director  
Trust Electric Heating

**trust** electric heating





Working in partnership to accelerate action



For information about Green Economy's services  
for local and combined authorities, please visit the website:

[www.greeneconomy.co.uk/business-support/grow-your-green-economy/](http://www.greeneconomy.co.uk/business-support/grow-your-green-economy/)



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