



SPONSOR JOURNEY TO NET ZERO



BUILDING A GREENER, NET ZERO ECONOMY

POWERED BY LOCAL SUPPLIERS



TRANSITION TO NET ZERO

The transition to Net Zero represents a significant market opportunity. Whilst some businesses are already well positioned to exploit these opportunities, others will require additional support to drive innovation and competitiveness, upskill their workforces and to benchmark their abilities against their peers. Simultaneously we need to address the market failures around uptake of low carbon technology by working with buyers to explore the potential of the sector. Our ambition is to increase confidence and access to the sector, so that procuring green products and services isn't just the right choice, it is also the easiest choice.

JOURNEY TO NET ZERO

[Journey to Net Zero](#) is our flagship, 3 day training course. Designed to support business leaders and key decision makers at every stage of the Net Zero journey, learners will leave with an action plan for a profitable and sustainable business future.

Through group workshops, study material and one-to-one advice, our environmental consultants will guide learners through what net zero means for their organisation and explore how they can prioritise action and deliver results.

This course is an essential accelerator of the Net Zero transition, by providing business leaders with both the skills and networks that they need to drive their organisation forward on this journey.

Follow on support includes carbon accounting, further training options, staff engagement programmes as well as peer networking opportunities.

Sponsorship Options

There are 2 main ways in which to sponsor the Journey to Net Zero programme:

- By providing a direct financial contribution to Green Economy to support our work
- By providing a training room, out of which we can deliver a Journey to Net Zero cohort

TIER	WHAT YOU'LL PROVIDE	WHAT YOU'LL RECIEVE
1	<p>A training room for a 3 day JTNZ cohort</p> <p>OR</p> <p>£1200 financial contribution +VAT</p>	<ul style="list-style-type: none"> • 1 free place on Journey to Net Zero cohort (<i>worth £695</i>) • Company logos and a special thanks in intro & outro slides
2	<p>A training room for a 3 day JTNZ cohort + a vegetarian/vegan lunch for participants & trainers</p> <p>OR</p> <p>£3000 financial contribution + VAT</p>	<ul style="list-style-type: none"> • 2 free places on Journey to Net Zero cohort (<i>worth £1,390</i>) • Company logos and a special thanks in intro & outro slides • Promotional slot within the course to promote your organisation to participants

TRAINING ROOM REQUIREMENTS

If you have access to a room that you think would be suitable for a Journey to Net Zero, let us know and someone from the delivery team would be glad to come and see the space.

We have a few basic requirements:

- Tea, coffee & water are included
- The room is wheelchair accessible and there is access to a disabled toilet
- The room will seat between 12 & 24 learners, either classroom or cabaret style
- There is a projector screen/tv screen that presenters are able to connect to via HDMI cable
- The room is available exclusively for JTNZ use between 9am and 5pm
- There is space either within the room, or a nearby breakout space for lunch

BESPOKE SPONSORSHIP OPTIONS

Have something else in mind? Get in touch to discuss bespoke sponsorship options as well as bespoke training solutions for your organisation or sector.

GET IN TOUCH

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